

About

Video: Who We Are

Our Mission

The Every Child Matters Education Fund is a 501(c)(3) non-profit, non-partisan organization working to make children, youth, and families a national political priority. We promote the adoption of smart policies for children and youth, including:

- Ensuring that children have access to affordable, comprehensive health care services
- Expanding early-care and learning opportunities and after-school programs
- Preventing violence against children in their homes and communities
- Alleviating child poverty, and
- Addressing the special needs of children with parents in prison.

By raising the visibility of these issues during an election cycle, we urge the candidates to support, and the public to demand, greater investments in programs that address the needs of America's families. Our strategies to reach these goals include:

- Conducting candidate and policy-maker education
- Undertaking earned & paid media, including OpEds, letters-to-the-editor, billboards, radio ads, and newspaper ads
- Carrying out direct public education and outreach campaigns
- Distributing resources, information, and state-specific data on the status of children and youth
- Communicating with our network of tens of thousands of child advocates in local communities
- Building strategic partnerships with state and local child advocacy and child-serving organizations

Frequently Asked Questions

How is ECM different than other children's advocacy organizations?

We focus on raising the profile of children during elections. While many national and state organizations play critical roles in helping formulate good public policies, this just isn't enough when children's needs run into special interest politics.

How does ECM work in partnerships?

ECM is a convener and organizer, bringing together groups that have an interest in furthering child well-being. We are not involved in direct service nor compete for federal, state, or local dollars. ECM works with organizations to expand their outreach and combined our strength.

What is the goal of your Get-Out-the-Vote efforts?

The ultimate goal is to drive people to the polls to vote in favor of the candidates who are most likely to support greater investments in children and families. We work with the staff and families of local child advocacy organizations, child-serving associations, and child serving agencies.

»Staff List and Contact Information