

Iowa Benchmark Survey Results

S1	Are you registered to vote in Iowa?	Yes - PROCEED 100% No → Terminate																					
S2	I know that 2004 is a long way away, but in November of 2004, there will be an election for President, U.S. Senate, U.S. Congress, and other offices. How likely are you to vote in this <u>general</u> election – will you definitely vote, probably vote, are the chance 50-50, or will you not vote in this election?	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Cauc</u></th> </tr> </thead> <tbody> <tr> <td>Definitely Vote</td> <td style="text-align: center;">83%</td> <td style="text-align: center;">83%</td> </tr> <tr> <td>Probably Vote</td> <td style="text-align: center;">17</td> <td style="text-align: center;">17</td> </tr> <tr> <td>50-50</td> <td colspan="2" style="text-align: center;">TERMINATE</td> </tr> <tr> <td>Not Vote</td> <td colspan="2"></td> </tr> <tr> <td>(Depends)</td> <td colspan="2"></td> </tr> <tr> <td>(Don't Know)</td> <td colspan="2"></td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Cauc</u>	Definitely Vote	83%	83%	Probably Vote	17	17	50-50	TERMINATE		Not Vote			(Depends)			(Don't Know)		
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Q1	What party are you registered to vote with? Are you registered as a Democrat, Republican, or are you registered some other way?	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>GE</u></th> <th style="text-align: center;"><u>Dem</u> <u>Cauc</u></th> </tr> </thead> <tbody> <tr> <td>Democrat</td> <td style="text-align: center;">35%</td> <td style="text-align: center;">72%</td> </tr> <tr> <td>Republican</td> <td style="text-align: center;">37</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Independent</td> <td style="text-align: center;">28</td> <td style="text-align: center;">28</td> </tr> </tbody> </table>		<u>GE</u>	<u>Dem</u> <u>Cauc</u>	Democrat	35%	72%	Republican	37	-	Independent	28	28									
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Q2	(Ask Democrats and Independents) As you may know, in January next year, Iowa will hold presidential caucuses. The caucuses are meetings held by each party in the evening at a polling place. During the caucus meeting, the people attending vote for their preferred candidate for President. What are the chances that you will attend the <u>Democratic</u> presidential caucuses, will you definitely attend, probably attend, are the chances 50-50, will you probably not attend, or definitely not attend?	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Cauc</u></th> </tr> </thead> <tbody> <tr> <td>Definitely Attend</td> <td style="text-align: center;">4%</td> <td style="text-align: center;">15%</td> </tr> <tr> <td>Probably Attend</td> <td style="text-align: center;">11</td> <td style="text-align: center;">47</td> </tr> <tr> <td>50-50</td> <td style="text-align: center;">9</td> <td style="text-align: center;">38</td> </tr> <tr> <td>Probably Not Attend</td> <td style="text-align: center;">20</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Definitely Not Attend</td> <td style="text-align: center;">20</td> <td style="text-align: center;">-</td> </tr> <tr> <td>REPUBLICAN</td> <td style="text-align: center;">37</td> <td style="text-align: center;">-</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Cauc</u>	Definitely Attend	4%	15%	Probably Attend	11	47	50-50	9	38	Probably Not Attend	20	-	Definitely Not Attend	20	-	REPUBLICAN	37	-
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Q3	Thinking about the country as a whole, do you think things are on the right track or do you think things on the wrong track?	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Cauc</u></th> </tr> </thead> <tbody> <tr> <td>Right Track</td> <td style="text-align: center;">50%</td> <td style="text-align: center;">16%</td> </tr> <tr> <td>Wrong Track</td> <td style="text-align: center;">37</td> <td style="text-align: center;">74</td> </tr> <tr> <td>(Depends)</td> <td style="text-align: center;">12</td> <td style="text-align: center;">10</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">1</td> <td style="text-align: center;">0</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Cauc</u>	Right Track	50%	16%	Wrong Track	37	74	(Depends)	12	10	(Don't Know)	1	0						
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Right Track	50%	16%																					
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Q4	And do you think things in Iowa are headed in the right direction or do you think things are headed off on the wrong track?	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Cauc</u></th> </tr> </thead> <tbody> <tr> <td>Right Track</td> <td style="text-align: center;">31%</td> <td style="text-align: center;">30%</td> </tr> <tr> <td>Wrong Track</td> <td style="text-align: center;">47</td> <td style="text-align: center;">51</td> </tr> <tr> <td>(Depends)</td> <td style="text-align: center;">18</td> <td style="text-align: center;">17</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">4</td> <td style="text-align: center;">2</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Cauc</u>	Right Track	31%	30%	Wrong Track	47	51	(Depends)	18	17	(Don't Know)	4	2						
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Q5	When today's children in Iowa grow up, do you think they will be better off or worse off than people are now?	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Cauc</u></th> </tr> </thead> <tbody> <tr> <td>Better off</td> <td style="text-align: center;">43%</td> <td style="text-align: center;">48%</td> </tr> <tr> <td>Worse off</td> <td style="text-align: center;">32</td> <td style="text-align: center;">34</td> </tr> <tr> <td>(Same/Depends)</td> <td style="text-align: center;">5</td> <td style="text-align: center;">5</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">20</td> <td style="text-align: center;">14</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Cauc</u>	Better off	43%	48%	Worse off	32	34	(Same/Depends)	5	5	(Don't Know)	20	14						
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Iowa Benchmark Survey Results

Q6-Q7 Now I am going to read you some issues currently facing Iowa that the federal government can do something to help out with. Please tell me which one you find most important for the federal government to deal with. **[READ LIST]** Which is the most important issue to you? **(If Choice)** And what is the second most important issue?

	All Voters		Democratic Caucus Voters	
	Most Important	Total Important	Most Important	Total Important
Ranked by 'Total Importance' among All Voters				
• The economy and jobs.....	40%	65%	43%	77%
• The health and education and protection of children	24	48	32	59
• Care for senior citizens.....	11	27	10	30
• Taxes.....	12	23	10	18
• Homeland security	10	19	5	5
• Crime and violence.....	1	8	0	4
• The environment.....	1	7	1	6
(Other)	0	*	0	0
(Don't Know)	0	1	0	1
NO SECOND RESPONSE		0		0

Now I have some questions about issues currently being debated in Washington Congress is currently debating whether or not to make cuts in the federal budget. If you were making up the federal budget, would you decrease spending for **(read item)** or increase spending on **(read item)**?

			(Stay the		
			Increase	Same)	Decrease
Q8 Child abuse prevention.....	All Voters	69%	19	10	2
	Democratic Caucus Voters	87%	7	4	3
Q10 Supporting public schools in Iowa.....	All Voters	67%	22	10	1
	Democratic Caucus Voters	84%	13	4	0
Q11 Providing health care to children.....	All Voters	67%	25	7	2
	Democratic Caucus Voters	79%	15	4	2
Q17 Medicare.....	All Voters	63%	28	8	2
	Democratic Caucus Voters	81%	14	4	0
Q12 Social Security.....	All Voters	58%	33	6	2
	Democratic Caucus Voters	78%	21	0	1
Q18 Child nutrition programs.....	All Voters	53%	31	14	3
	Democratic Caucus Voters	68%	20	8	4
Q13 Providing after-school programs for school-aged children.....	All Voters	49%	23	26	2
	Democratic Caucus Voters	66%	18	14	3
Q14 Protecting the environment.....	All Voters	48%	33	17	2
	Democratic Caucus Voters	66%	27	3	4
Q15 Supporting pre-kindergarten education programs for three and four year olds.....	All Voters	41%	27	29	2
	Democratic Caucus Voters	60%	16	23	1
Q9 Homeland security.....	All Voters	41%	34	23	2
	Democratic Caucus Voters	43%	25	29	3
Q16 The occupation and rebuilding of Iraq.....	All Voters	21%	30	47	2
	Democratic Caucus Voters	33%	18	47	1

Iowa Benchmark Survey Results

Q19	Which comes closer to your view about how children's needs – such as health care, child abuse prevention, pre-kindergarten education, and after-school programs – are addressed in the United States Congress:		Dem
		All	Cauc
	➤ Congress does a lot to help working families with children, OR.....	19%	13%
	➤ The needs of children regularly get elbowed off the table in the Congress by stronger special interests?.....	69	85
	(Depends)	1	0
	(Don't Know)	11	2
Q20	In making a voting decision, how important are issues of child well-being such as pre-kindergarten education, child abuse prevention, and child health care:		Dem
		All	Cauc
	Very important.....	55%	71%
	Somewhat important	36	25
	Not very important.....	7	2
	Not important at all.....	*	1
	(Don't Know).....	1	1
	➤ Very important, they are a primary factor in deciding how you vote		
	➤ Somewhat important, they are one of several issues you consider		
	➤ Not very important, they are not necessarily issues you consider		
	➤ Not at all important, they are just not a consideration in deciding how you vote?		
	TOTAL IMPORTANT.....	91%	96%
	TOTAL NOT IMPT.....	8	3
Q21	I know this is early in the presidential campaign process and many other significant national issues are being debated, including the war in Iraq, but how familiar are you now with President Bush's positions on specific children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?		Dem
		All	Cauc
	Very familiar	3%	1%
	Somewhat familiar	37	42
	Not too familiar	39	36
	Not familiar at all	21	20
	(Don't Know).....	*	0
	TOTAL FAMILIAR.....	39%	43%
	TOTAL NOT FAMILIAR..	60	57
Q22	And how familiar are you now with the other presidential candidates' positions on specific children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?		Dem
		All	Cauc
	Very familiar	1%	3%
	Somewhat familiar	14	25
	Not too familiar	38	39
	Not familiar at all	45	31
	(Don't Know).....	1	2
	TOTAL FAMILIAR.....	16%	28%
	TOTAL NOT FAMILIAR..	83	70
	Now I have some questions about Iowa		
Q25	In Iowa, the Governor and the legislature are working on a budget for next year and are trying to eliminate a potential deficit of several hundred million dollars.		Dem
		All	Cauc
	➤ Do you think the federal government should help the state close this deficit without making cuts in needed services for the children and the elderly, OR	53%	73%
	➤ Do you think that the state should solve the budget problem on its own even if it means cutting programs for children and families?.....	35	17
	(Depends)	2	2
	(Don't Know)	10	8

Iowa Benchmark Survey Results

<p>Q24 Do you support or oppose the federal government investing more in state and local children's programs that help families? (If support/oppose) Would you strongly (support /oppose) or only somewhat (support /oppose) this?</p>	<p>All Strongly Support 34% Somewhat Support 34 Somewhat Oppose 22 Strongly Oppose 7 (Don't Know) 3</p> <p>TOTAL SUPPORT 68% TOTAL OPPOSE 29</p>	<p>Dem Cauc 54% 34 9 2 2</p> <p>88% 11</p>
<p>Q25 The federal government is considering a major tax cut by no longer taxing dividend income from stocks and bonds. Would you support or oppose postponing this tax cut in order to make investments in children's programs? (If support/oppose) Would you strongly (support /oppose) or only somewhat (support /oppose) this?</p>	<p>All Strongly Support 31% Somewhat Support 24 Somewhat Oppose 23 Strongly Oppose 19 (Don't Know) 3</p> <p>TOTAL SUPPORT 55% TOTAL OPPOSE 41</p>	<p>Dem Cauc 54% 14 14 15 4</p> <p>67% 29</p>

Now let's turn to some questions about the race for President

For each of the following, please tell me how important a presidential candidate's position would be on that issue. **(Read Item)** How important would a candidate's specific position on that issue be when deciding who to vote for - very important, somewhat important, not too important, or not important at all?

		Very Impt	Smwt Impt	Not Too Impt	Not Impt at All	(DK)	Total Impt	Total Not Impt
Q28	Child abuse prevention <i>Democratic Caucus Voters</i>	51% 68%	39 27	6 2	4 3	1 1	90% 95%	10 5
Q30	Supporting public schools in Iowa..... <i>Democratic Caucus Voters</i>	54% 68%	31 25	9 0	7 7	* 0	84% 93%	16 7
Q27	Health insurance for children..... <i>Democratic Caucus Voters</i>	46% 67%	37 31	11 0	6 2	1 0	83% 98%	17 2
Q26	Head Start..... <i>Democratic Caucus Voters</i>	26% 35%	48 45	14 6	11 11	2 3	73% 80%	25 17
Q31	After-school programs..... <i>Democratic Caucus Voters</i>	27% 39%	39 36	20 6	13 17	1 1	66% 76%	33 23
Q29	Pre-kindergarten education for three and four year olds..... <i>Democratic Caucus Voters</i>	22% 30%	36 43	28 17	13 10	1 0	58% 73%	41 27

Iowa Benchmark Survey Results

<p>Q32 Now I am going to describe an approach that some people have suggested for expanding opportunities for three and four year old children to participate in pre-kindergarten programs. The federal government would provide greater funding to states like Iowa so that all parents who want to send their children to a high-quality pre-school program can afford to do so. Parents would have the flexibility to choose which program to send their child to – for example, a public or private program, or one that is part-time or full-time.</p>		All	Dem
			Cauc
	Much more likely	20%	26%
	Somewhat more likely	31	37
	Somewhat less likely	18	15
	Much less likely	9	5
	(No Difference)	20	12
	(Don't Know)	2	4
	TOTAL MORE LIKELY	51%	64%
	TOTAL LESS LIKELY	26	20

If a presidential candidate talked about providing greater federal resources to help develop programs like these in Iowa, would that make you more or less likely to vote for that candidate? **(If More/Less)** Would that be much **(more/less)** likely or only somewhat **(more/less)** likely?

<p>Q33 After-school programs have grown in the past few years because of increased federal funding. Now, however, Congress now is considering a budget with a cut of 400 million dollars to these programs causing some existing programs to reduce their services or close their doors.</p>		All	Dem
			Cauc
	Much more likely	24%	31%
	Somewhat more likely	25	34
	Somewhat less likely	18	8
	Much less likely	11	6
	(No Difference)	20	17
	(Don't Know)	2	3
	TOTAL MORE LIKELY	49%	66%
	TOTAL LESS LIKELY	29	14

If a presidential candidate talked about providing greater federal resources to help programs like these in Iowa, rather than cutting them, would that make you more or less likely to vote for that candidate? **(If More/Less)** Would that be much **(more/less)** likely or only somewhat **(more/less)** likely?

<p>Q34 Over 40,000 children in Iowa in the last year have not had health insurance, and one in six two year olds have not been immunized.</p>		All	Dem
			Cauc
	Much more likely	45%	60%
	Somewhat more likely	25	29
	Somewhat less likely	12	4
	Much less likely	4	2
	(No Difference)	12	4
	(Don't Know)	2	1
	TOTAL MORE LIKELY	71%	90%
	TOTAL LESS LIKELY	16	5

If a presidential candidate talked about providing greater federal resources to help ensure that every child in Iowa and the United States has health insurance, would that make you more or less likely to vote for that candidate? **(If More/Less)** Would that be much **(more/less)** likely or only somewhat **(more/less)** likely?

Iowa Benchmark Survey Results

Q35 Last year, more than 30,000 children in Iowa were reported as abused or neglected. Prevent Child Abuse America estimates that child abuse and neglect costs America 94 billion dollars a year, and costs Iowa about a billion dollars a year, and that for every dollar spent on treatment of child abuse, only one penny is spent on preventing it.

	All	Dem Cauc
Much more likely	43%	59%
Somewhat more likely	32	25
Somewhat less likely	7	3
Much less likely	3	4
(No Difference)	13	8
(Don't Know)	2	1
TOTAL MORE LIKELY	75%	83%
TOTAL LESS LIKELY	10	8

If a presidential candidate talked about providing greater federal resources to help **prevent** child abuse and neglect, would that make you more or less likely to vote for that candidate? **(If More/Less)** Would that be much **(more/less)** likely or only somewhat **(more/less)** likely?

Q36 When you think about all of the issues facing Iowa and the country, how important is it to you that the next president of the United States, whoever it is, talks about plans to make children a priority – very important, somewhat important, not too important, or not important at all?

	All	Dem Cauc
Very important	50%	70%
Somewhat important	40	25
Not too important	9	4
Not important at all	1	1
(Don't Know)	1	1
TOTAL IMPORTANT	90%	95%
TOTAL NOT IMPT	10	5

Now I am going to read you arguments made by supporters for investing more in children and families. I want you to tell me how persuasive you find that argument in favor of investing more in children and families. **(Read Statement)** How persuasive do you find that – very persuasive, somewhat persuasive, not too persuasive, or not persuasive at all?

		PERSUASIVE					TOTAL	
		<u>Very</u>	<u>Smwt</u>	<u>Not too</u>	<u>Not at All</u>	<u>(DK)</u>	<u>Persua -sive</u>	<u>Not Persua -sive</u>
Q38	Ranked by 'Total Persuasive' among All Voters							
	It is our moral responsibility to make sure all children have the opportunity to succeed.....							
	All Voters	47%	35	16	1	1	82%	17
	Democratic Caucus Voters	61%	31	6	1	1	92%	8
Q39	If you don't get childhood right it can result in more crime, more people in prison, more alcohol and drug abuse, greater mental health problems, and more people on welfare.....							
	All Voters	46%	35	16	1	1	81%	18
	Democratic Caucus Voters	61%	25	13	1	1	86%	13
Q37	We can afford it. The United States is the richest country in the world and we need a bold plan to help the nine million children who have no health insurance, the three million reported abused or neglected, and the 13 million in poverty.							
	All Voters	36%	35	25	2	1	71%	28
	Democratic Caucus Voters	51%	38	11	0	1	89%	11

Iowa Benchmark Survey Results

Now I have a few final questions for statistical purposes only.

Q40	Sex (Observation)		All	Dem Cauc
		Male	49%	51%
		Female	51	49
Q41	What is your age?		All	Dem Cauc
		18-29	9%	8%
		30-44	23	18
		45-54	23	25
		55-64	22	23
		65+	24	25
		DK/Refused.....	0	0
Q42	Are you currently employed, unemployed, retired, or a homemaker?		All	Dem Cauc
		Employed	63%	61%
		Unemployed	1	1
		Retired.....	24	28
		Homemaker	12	11
		(Other)	*	1
		(DK/Refused)	0	0
Q43	Are you currently married, separated, divorced, widowed, or have you never been married?		All	Dem Cauc
		Married	76%	66%
		Sep/Div/Wid	16	28
		Never married.....	8	6
		(DK/Refused)	0	0
Q44	Are you the parent of a child under 18 currently living in your household?		All	Dem Cauc
		Yes.....	32%	36%
		No.....	68	64
		(DK/Refused)	*	0
Q45	Are you a grandparent of a child under 18?		All	Dem Cauc
		Yes.....	37%	40%
		No.....	63	60
		(DK/Refused)	0	0
Q46	And did you participate in the presidential selection caucuses in January of 2000? (If yes) Did you vote in the Republican contest featuring George W. Bush, Steve Forbes, and John McCain or the Democratic contest featuring Al Gore and Bill Bradley?		All	Dem Cauc
		Yes – Republican.....	21%	4%
		Yes – Democrat.....	14	45
		Yes – (DK).....	1	0
		No.....	65	50
		(DK/Refused)	*	1
Q47	What was the last grade you completed in school?		All	Dem Cauc
		Less than HS.....	2%	1%
		High school graduate	40	37
		Some college/Technical ..	23	19
		College graduate (4 yr) ...	29	35
		Graduate degree.....	7	8
		Refused.....	0	0

Iowa Benchmark Survey Results

Q48 Do you consider yourself liberal, somewhat liberal, moderate, somewhat conservative, or conservative?

	<u>All</u>	<u>Dem</u> <u>Cauc</u>
Liberal	8%	23%
Somewhat liberal	14	32
Moderate	31	35
Somewhat conservative..	25	11
Conservative.....	21	0
(DK/Refused)	2	0
LIBERAL.....	22%	55%
CONSERVATIVE.....	46	11

Q49 Is your total household income: (READ CHOICES)

	<u>All</u>	<u>Dem</u> <u>Cauc</u>
Less than \$25,000	14%	15%
\$25,000-\$34,999	16	18
\$35,000-\$49,999	20	21
\$50,000-\$74,999	25	24
\$75,000+	8	5
(Refused)	18	17

Q50 **Region**

	<u>All</u>	<u>Dem</u> <u>Cauc</u>
CD #1	20%	24%
CD #2	20	21
CD #3	20	21
CD #4	20	20
CD #5	20	15

Thank you for your time and have a great evening.