

# Iowa Post-Election Survey

**Q1** Are you registered to vote at this address? **(If Yes)** Regardless of what you think of the political parties, are you registered as a Democrat, Republican, or an Independent?

Democrat.....	100%
Republican.....	<b>TERMINATE</b>
Independent...	

**Q2** On Monday January 19<sup>th</sup>, the Democratic Party held precinct caucuses to begin the process of selecting a candidate for President. Did you attend a caucus meeting on the 19<sup>th</sup>?

Attended .....	100%
No attend.....	<b>TERMINATE</b>
(Don't Know) ..	

**Q5-Q7** Now I am going to read you some issues currently facing Iowa that the federal government can do something to help out with. Please tell me which one was most important to you when you decided who to vote for. **[READ LIST]** Which was the most important issue to you? **(If Choice)** And what was the second most important issue?

Rotate	1 <sup>st</sup>	1 <sup>st</sup> +2 <sup>nd</sup>	1 <sup>st</sup> +2 <sup>nd</sup> +3 <sup>rd</sup>
• The economy and jobs.....	49%	75%	84%
• The health and education and protection of children .....	29	60	76
• Care for senior citizens.....	8	21	38
• The environment.....	5	14	30
• Homeland security .....	7	15	25
• Taxes.....	1	11	25
• Crime and violence.....	-	*	1
(Other) .....	2	3	4
(Don't Know) .....	*	1	16
NO FIRST RESPONSE .....		*	*
NO SECOND RESPONSE.....			1

**Q8** In making your voting decision, how important were issues of child well-being such as pre-kindergarten education, child abuse prevention, and child health care:

- Very important, they were a primary factor in your choice
- Somewhat important, they were one of several issues you considered
- Not too important, they were not necessarily issues you considered
- Not at all important, they were just not a consideration in your vote?

Very important.....	53%
Somewhat important .....	33
Not too important.....	13
Not important at all.....	*
(Don't Know) .....	*
<b>Total Important .....</b>	<b>86%</b>
<b>Total Not Important.....</b>	<b>14</b>

**Q9** Compared to other recent elections, do you think that issues affecting children were more important to you personally than in the past or less important?

More important .....	44%
Less important.....	18
(About the Same).....	37
(Don't Know) .....	*

**Q10** Do you believe the Democratic candidates for President gave enough attention to issues of improving the child well-being in Iowa and nationwide, or do you think they did not pay enough attention to the issue of children?

Enough attention.....	52%
Not enough .....	37
(Depends) .....	2
(Don't Know) .....	10

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- Q11** Which candidate did you vote for: [RANDOMIZE ORDER]
- Howard Dean,
  - John Edwards,
  - Wesley Clark,
  - John Kerry,
  - Dick Gephardt
  - Dennis Kucinich
  - Joe Lieberman, or
  - Al Sharpton
- Kerry ..... 36%  
Edwards..... 32  
Dean ..... 18  
Gephardt..... 12  
Clark..... -  
Others ..... 1  
(Don't Know/Refused) .. 1
- Q12** How familiar are you now with [CANDIDATE VOTED FOR]'s positions on children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?
- Very familiar..... 20%  
Somewhat familiar ..... 45  
Not too familiar ..... 25  
Not familiar at all ..... 9  
(Don't Know)..... \*
- Total Familiar..... 66%**  
**Total Not Familiar..... 34**
- Q13** And how familiar are you now with the other candidates' positions on children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?
- Very familiar..... 11%  
Somewhat familiar ..... 44  
Not too familiar ..... 29  
Not familiar at all ..... 15  
(Don't Know)..... 1
- Total Familiar..... 55%**  
**Total Not Familiar..... 45**
- Q14** And did you vote for [CANDIDATE VOTED FOR] more because you agreed with him most on issues or did you vote for [CANDIDATE VOTED FOR] more because he has the best chance of winning in the fall?
- Agree on issues ..... 51%  
Win in the fall..... 19  
(Both) ..... 30  
(Don't Know)..... \*

For each of the following issues, please tell me how important that issue was in deciding who to vote for. **(Read Item)** How important was that in deciding who to vote for - very important, somewhat important, not too important, or not important at all?

	<b>Total Important</b>	<b>Total Not Important</b>	<b>Very Impt</b>	<b>Smwt Impt</b>	<b>Not Too Impt</b>	<b>Not Impt at All</b>	<b>(DK)</b>
• The economy and jobs.....	100%	*	86%	14	*	-	-
• Social Security.....	95%	5	69%	26	4	1	*
• Supporting public schools in Iowa.....	94%	6	78%	16	5	1	*
• Medicare.....	92%	8	67%	25	7	1	*
• Health insurance for children.....	87%	12	65%	22	11	2	*
• Child abuse prevention.....	85%	14	53%	33	12	2	*
• Homeland security.....	78%	22	36%	42	20	2	*
• After-school programs.....	77%	22	28%	49	13	9	1
• Pre-kindergarten education for three and four year olds.....	72%	28	27%	45	18	10	*
• Head Start.....	68%	31	26%	42	20	11	1
• The occupation and rebuilding of Iraq.....	60%	40	24%	35	23	16	1

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Now I am going to read you some proposals people have made throughout this campaign. For each one, I want you to tell me whether you favor that proposal or oppose it. **(Read Item)** Do you favor or oppose that? **(If Favor/Oppose)** Do you strongly or only somewhat **(favor/oppose)** with that?

	<u>Total Important</u>	<u>Total Not Important</u>	<u>Very Impt</u>	<u>Smwt Impt</u>	<u>Not Too Impt</u>	<u>Not Impt at All</u>	<u>(DK)</u>	
<ul style="list-style-type: none"> <li>• Provide every child in Iowa and the United States with health insurance and access to high-quality medical care.....</li> </ul>	95%	5	78%	17	4	1	-	
<ul style="list-style-type: none"> <li>• Reduce child abuse and neglect by helping new parents at the hospital or in their homes on a voluntary basis with information about the local resources available to help families raise healthy, successful children.....</li> </ul>	94%	6	61%	34	5	1	*	
<ul style="list-style-type: none"> <li>• Expand after-school programs to give more students a safe place to learn and play when school's out.....</li> </ul>	81%	18	40%	41	15	3	1	
<ul style="list-style-type: none"> <li>• Provide greater funding to states like Iowa so that all parents who want their three and four year-old children to attend a high-quality pre-kindergarten program can do so. Parents would have the flexibility to choose which program to send their child to.....</li> </ul>	67%	31	25%	42	24	7	2	
<p><b>Q30</b> In the fall campaign, how much do you think the candidates for President should talk about where they stand on how to solve problems facing children and families – should they talk about these issues a great deal, a fair amount, only a little, or not at all?</p>								
			Great deal .....	24%	Fair amount.....	60	Only a little.....	16
			Not at all .....	*	(Don't Know).....	*		
			<b>Great Deal/Fair Amount...</b>	<b>84%</b>	<b>A Little/None .....</b>	<b>16</b>		
<p><b>Q31</b> And how much do you think the candidates for President should talk about where they stand on the occupation and rebuilding of Iraq – should they talk about these issues a great deal, a fair amount, only a little, or not at all?</p>			Great deal .....	35%	Fair amount.....	41	Only a little.....	22
			Not at all .....	1	(Don't Know).....	1		
			<b>Great Deal/Fair Amount...</b>	<b>76%</b>	<b>A Little/None .....</b>	<b>23</b>		
<p><b>Q32</b> Have you seen or heard any activities by an organization called Every Child Matters or the Every Child Matters Education Fund?</p>			Yes.....	30%	No.....	70	(Don't Know).....	-

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IF YES [Q32 = 1]

**Q33** How have you seen or heard about this group? [DO NOT READ] [PROBE] Anything else? [PROBE] Anything else?

**DO NOT READ**

- Newspaper/Newspaper ads ..... 33%
- On television ..... 31
- On the radio ..... 15
- From friends ..... 3
- Heard a candidate mention them ..... 2
- Seen at an event ..... 2
- Got something in the mail ..... 2
- Seen a bumpersticker/Lawn sign ..... 1
- Billboards ..... 3
- Other ..... 4

**Q34** Every Child Matters worked to highlight issues such as child abuse, child health, pre-kindergarten education, and after-school programs in the presidential primaries? How important do you think it is for groups like Every Child Matters to get involved in the presidential campaign and get candidates to address issues concerning children and families – very important, somewhat important, not too important, or not important at all?

Very important.....	47%
Somewhat important .....	41
Not too important .....	11
Not important at all.....	1
(Don't Know) .....	1
<b>Total Important .....</b>	<b>87%</b>
<b>Total Not Important.....</b>	<b>12</b>

Now I have a few final questions for statistical purposes only.

**Q35** Sex (**Observation**)

Male .....	44%
Female .....	56

**Q36** What is your age?

18-24 .....	1%
25-34 .....	8
35-44 .....	17
45-54 .....	24
55-64 .....	25
65+ .....	25
(DK/Refused) .....	-

**Q37** Are you currently employed, unemployed, retired, or a homemaker?

Employed .....	63%
Unemployed .....	4
Retired.....	24
Homemaker .....	8
(Other) .....	*
(DK/Refused) .....	-

**Q38** Are you the parent of a child under 18 currently living in your household?

Yes.....	25%
No.....	75
(DK/Refused) .....	-

**Q39** What was the last grade you completed in school?

No high school (1-8).....	*
HS no grad (9-11).....	1
High school graduate .....	27
Technical/Vocational .....	2
Some college .....	24
College graduate .....	35
Graduate/professional .....	10
(DK/Refused) .....	*

**Q40** Liberal..... 26%

## Iowa Post-Election Survey

Do you consider yourself liberal, somewhat liberal, moderate, somewhat conservative, or conservative?

Somewhat liberal .....	27
Moderate.....	31
Somewhat conservative.....	12
Conservative.....	4
(DK/Refused).....	1

<b>Total Liberal .....</b>	<b>53%</b>
<b>Total Conservative.....</b>	<b>15</b>

**Q41** Is your total household income: (READ CHOICES)

Less than \$25,000 .....	8%
\$25,000-\$34,999 .....	12
\$35,000-\$49,999 .....	21
\$50,000-\$74,999 .....	18
\$75,000+ .....	20
(Refused) .....	20

Thank you for your time and have a great evening.