

New Hampshire Post-Election Survey

Q1 Are you registered to vote at this address? Yes-**PROCEED** 100%
No →**Terminate**

NEW HAMPSHIRE ONLY

Q2 Regardless of what you think of the political parties, are you registered as a Democrat, Republican, or an Independent? Democrat..... 52%
Republican →**Terminate**
Independent..... 48

Q3 (If Dem) On Tuesday January 27th, there was a primary election for President. Sometimes things come up and people do not get a chance to vote. How about you – did you vote in the primary election for President? Voted..... 100%

Did not vote... (Don't Know) ..	TERMINATE
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Q4 (If Ind) On Tuesday January 27th, there was a primary election for President. Sometimes things come up and people do not get a chance to vote. How about you – did you vote in the primary election for President? Did you vote in the Democratic or Republican Primary? Voted - Democrat..... 100%

Voted - GOP.. Did not vote... (Don't Know) ..	TERMINATE
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Q5-Q7 Now I am going to read you some issues currently facing New Hampshire that the federal government can do something to help out with. Please tell me which one was most important to you when you decided who to vote for. **[READ LIST]** Which was the most important issue to you? **(If Choice)** And what was the second most important issue?

Rotate	1 st	1 st +2 nd	1 st +2 nd +3 rd
• The health and education and protection of children	32%	62%	76%
• The economy and jobs.....	34	58	74
• The environment.....	10	20	39
• Care for senior citizens.....	7	19	35
• Homeland security	7	18	34
• Taxes.....	7	18	32
• Crime and violence.....	*	1	2
(Other)	1	2	2
(Don't Know)	1	2	3
NO FIRST RESPONSE		1	1
NO SECOND RESPONSE.....			2

Q8 In making your voting decision, how important were issues of child well-being such as pre-kindergarten education, child abuse prevention, and child health care: Very important..... 49%
Somewhat important 33
Not too important..... 12
Not important at all..... 6
(Don't Know)..... *

- Very important, they were a primary factor in your choice
- Somewhat important, they were one of several issues you considered **Total Important 82%**
- Not too important, they were not necessarily issues you considered **Total Not Important..... 18**
- Not at all important, they were just not a consideration in your vote?

Q9 Compared to other recent elections, do you think that issues affecting children were more important to you personally than in the past or less important? More important 38%
Less important..... 18
(About the Same)..... 44
(Don't Know)..... -

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<p>Q10 Do you believe the Democratic candidates for President gave enough attention to issues of improving the child well-being in New Hampshire and nationwide, or do you think they did not pay enough attention to the issue of children?</p>	<p>Enough attention..... 43% Not enough 44 (Depends) 2 (Don't Know)..... 11</p>
<p>Q11 Which candidate did you vote for: [RANDOMIZE ORDER]</p> <ul style="list-style-type: none"> ➤ Howard Dean, ➤ John Edwards, ➤ Wesley Clark, ➤ John Kerry, ➤ Dennis Kucinich ➤ Joe Lieberman, or ➤ Al Sharpton 	<p>Kerry 39% Edwards..... 12 Dean 24 Clark..... 12 Others 10 (Don't Know/Refused) .. -</p>
<p>Q12 How familiar are you now with [CANDIDATE VOTED FOR]'s positions on children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?</p>	<p>Very familiar 15% Somewhat familiar 48 Not too familiar 25 Not familiar at all 11 (Don't Know)..... 1</p> <p>Total Familiar..... 63% Total Not Familiar..... 36</p>
<p>Q13 And how familiar are you now with the other candidates' positions on children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?</p>	<p>Very familiar..... 8% Somewhat familiar 37 Not too familiar 37 Not familiar at all 16 (Don't Know)..... 1</p> <p>Total Familiar..... 45% Total Not Familiar..... 54</p>
<p>Q14 And did you vote for [CANDIDATE VOTED FOR] more because you agreed with him most on issues or did you vote for [CANDIDATE VOTED FOR] more because he has the best chance of winning in the fall?</p>	<p>Agree on issues 57% Win in the fall..... 21 (Both) 20 (Don't Know)..... 2</p>

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For each of the following issues, please tell me how important that issue was in deciding who to vote for. **(Read Item)** How important was that in deciding who to vote for - very important, somewhat important, not too important, or not important at all?

	<u>Total Important</u>	<u>Total Not Important</u>	<u>Very Impt</u>	<u>Smwt Impt</u>	<u>Not Too Impt</u>	<u>Not Impt at All</u>	<u>(DK)</u>
• The economy and jobs.....	98%	1	81%	17	1	-	1
• Social Security.....	94%	6	65%	28	6	*	-
• Supporting public schools in New Hampshire....	93%	6	73%	21	5	1	*
• Health insurance for children.....	91%	9	63%	28	8	1	-
• Homeland security.....	90%	9	55%	35	9	1	*
• Child abuse prevention.....	87%	13	57%	30	12	1	*
• Medicare.....	87%	13	56%	30	12	1	1
• After-school programs.....	83%	17	36%	46	12	5	*
• Pre-kindergarten education for three and four year olds.....	62%	37	20%	42	27	10	*
• The occupation and rebuilding of Iraq.....	58%	41	28%	30	25	16	1
• Head Start.....	58%	40	18%	40	26	15	2

Now I am going to read you some proposals people have made throughout this campaign. For each one, I want you to tell me whether you favor that proposal or oppose it. **(Read Item)** Do you favor or oppose that? **(If Favor/Oppose)** Do you strongly or only somewhat (**favor/oppose**) with that?

	<u>Total Important</u>	<u>Total Not Important</u>	<u>Very Impt</u>	<u>Smwt Impt</u>	<u>Not Too Impt</u>	<u>Not Impt at All</u>	<u>(DK)</u>
• Provide every child in New Hampshire and the United States with health insurance and access to high-quality medical care.....	96%	3	80%	17	3	*	*
• Reduce child abuse and neglect by helping new parents at the hospital or in their homes on a voluntary basis with information about the local resources available to help families raise healthy, successful children.....	94%	6	65%	29	5	*	*
• Expand after-school programs to give more students a safe place to learn and play when school's out.....	87%	12	50%	37	11	1	1
• Provide greater funding to states like New Hampshire so that all parents who want their three and four year-old children to attend a high-quality pre-kindergarten program can do so. Parents would have the flexibility to choose which program to send their child to.....	66%	33	29%	36	20	13	1

Q30 In the fall campaign, how much do you think the candidates for President should talk about where they stand on how to solve problems facing children and families – should they talk about these issues a great deal, a fair amount, only a little, or not at all?

Great deal 28%
 Fair amount..... 60
 Only a little..... 12
 Not at all *
 (Don't Know)..... *

Great Deal/Fair Amount... 88%
A Little/None 12

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Q31 And how much do you think the candidates for President should talk about where they stand on the occupation and rebuilding of Iraq – should they talk about these issues a great deal, a fair amount, only a little, or not at all?

Great deal	30%
Fair amount.....	40
Only a little.....	21
Not at all	8
(Don't Know).....	*

Great Deal/Fair Amount... 70%
A Little/None 29

Q32 Have you seen or heard any activities by an organization called Every Child Matters or the Every Child Matters Education Fund?

Yes.....	24%
No.....	76
(Don't Know).....	-

IF YES [Q32 = 1]

Q33 How have you seen or heard about this group? **[DO NOT READ]** **[PROBE]** Anything else? **[PROBE]** Anything else?

DO NOT READ

- On television..... 39%
- Newspaper/Newspaper ads..... 32
- Heard a candidate mention them 10
- On the radio..... 7
- From friends..... 6
- Seen at an event..... 3
- Got something in the mail 3
- Forums/Forums-Special on WMUR/Channel 9..... 3
- Seen a bumpersticker/Lawn sign..... 2
- Billboards..... 1
- Other..... 3

Q34 Every Child Matters worked to highlight issues such as child abuse, child health, pre-kindergarten education, and after-school programs in the presidential primaries? How important do you think it is for groups like Every Child Matters to get involved in the presidential campaign and get candidates to address issues concerning children and families – very important, somewhat important, not too important, or not important at all?

Very important.....	44%
Somewhat important	39
Not too important.....	14
Not important at all.....	1
(Don't Know).....	2
Total Important	83%
Total Not Important.....	15

Now I have a few final questions for statistical purposes only.

Q35 Sex (**Observation**)

Male	44%
Female	56

Q36 What is your age?

18-24	3%
25-34	17
35-44	23
45-54	22
55-64	17
65+	17
(DK/Refused)	1

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<p>Q37 Are you currently employed, unemployed, retired, or a homemaker?</p>	<p>Employed..... 68% Unemployed 6 Retired..... 17 Homemaker 8 (Other) * (DK/Refused) 1</p>
<p>Q38 Are you the parent of a child under 18 currently living in your household?</p>	<p>Yes..... 40% No 60 (DK/Refused) 1</p>
<p>Q39 What was the last grade you completed in school?</p>	<p>No high school (1-8)..... * HS no grad (9-11) 2 High school graduate 27 Technical/Vocational * Some college 27 College graduate 35 Graduate/professional 8 (DK/Refused) 1</p>
<p>Q40 Do you consider yourself liberal, somewhat liberal, moderate, somewhat conservative, or conservative?</p>	<p>Liberal..... 20% Somewhat liberal 23 Moderate..... 35 Somewhat conservative..... 11 Conservative..... 9 (DK/Refused)..... 1</p> <p>Total Liberal 44% Total Conservative 20</p>
<p>Q41 Is your total household income: (READ CHOICES)</p>	<p>Less than \$25,000 12% \$25,000-\$34,999 15 \$35,000-\$49,999 16 \$50,000-\$74,999 17 \$75,000+ 24 (Refused) 17</p>

Thank you for your time and have a great evening.