

## Every Child Matters Education Fund New Hampshire Survey

**# of Interviews** – 600 likely 2012 General Election Voters in New Hampshire (Margin of Error ±4.0%)

**Sample Composition:**

368 Likely GOP Primary Voters (±5.1%)  
 232 Not Likely GOP Primary Voters (±6.4%)  
 252 General Election Swing Voters (±6.1%)

Results Were Weighted to the Distribution of All Likely General Election Voters Statewide.

**Dates of Interviewing** – October 2<sup>nd</sup> to 6<sup>th</sup>, 2011

**Topline Key**

**All:** Likely Voters  
**GOP Primary:** Likely Republican Primary Voters  
**Not GOP Primary:** Registered Democrats, Independents, and Republicans Not Likely to Participate in the 2012 Primary  
**GE Swing:** General Election Swing Voters, Those Who Split Their Ticket or Only Lean towards a Party

**Conducted by Mason-Dixon Polling and Research**

**Q1-Q2** Are you officially registered to vote at this address in New Hampshire? **[IF YES]** Regardless of how you might feel about the parties, are you officially registered as a Democrat, a Republican, an Independent, or as something else?

|                       | <u>All</u> | <u>GOP Primary</u> | <u>Not<br/>GOP Primary</u> | <u>GE<br/>Swing</u> |
|-----------------------|------------|--------------------|----------------------------|---------------------|
| Democrat .....        | 29%        | 0%                 | 57%                        | 24%                 |
| Republican .....      | 30         | 55                 | 7                          | 23                  |
| Independent .....     | 40         | 45                 | 36                         | 53                  |
| All Other → Terminate |            |                    |                            |                     |

**Asked of Registered Republicans Only**

**Q3 (Ask only Republicans)** As you know, next year, the **Republican** Party will hold a primary election for president to determine which candidate will run against Barack Obama in the fall. How likely will you be to participate in this **Republican** primary election -- will you definitely participate, probably participate, are you only 50-50 about participating, or will you likely not participate in next year's Republican primary and wait until the fall to vote in the general election?

|                              | <u>All</u> | <u>GOP Primary</u> | <u>Not<br/>GOP Primary</u> | <u>GE<br/>Swing</u> |
|------------------------------|------------|--------------------|----------------------------|---------------------|
| Definitely Participate ..... | 24%        | 50%                | 0%                         | 13%                 |
| Probably Participate.....    | 3          | 6                  | 0                          | 6                   |
| 50-50.....                   | 1          | 0                  | 1                          | 1                   |
| Not Vote/Wait until Fall..   | 3          | 0                  | 5                          | 3                   |
| (Depends/Don't Know) ...     | *          | 0                  | *                          | 0                   |
| Not Republican.....          | 70         | 45                 | 93                         | 77                  |

**Q4 (Ask only Independents)** As you know, next year, the **Republican** Party will hold a primary election for president to determine which candidate will run against Barack Obama in the fall. Independent voters can select either the Democratic or Republican primary to vote in. How likely will you be to participate in the **Republican** primary election -- will you definitely participate, probably participate, are you only 50-50 about participating, or will you likely not participate in next year's Republican primary and wait until the fall to vote in the general election?

|                              | <u>All</u> | <u>GOP Primary</u> | <u>Not<br/>GOP Primary</u> | <u>GE<br/>Swing</u> |
|------------------------------|------------|--------------------|----------------------------|---------------------|
| Definitely Participate ..... | 16%        | 34%                | 0%                         | 19%                 |
| Probably Participate.....    | 5          | 11                 | 0                          | 7                   |
| 50-50.....                   | 3          | 0                  | 6                          | 5                   |
| Not Vote/Wait until Fall..   | 11         | 0                  | 21                         | 15                  |
| (Depends/Don't Know) ...     | 1          | 0                  | 3                          | 2                   |
| Democratic Primary .....     | 4          | 0                  | 7                          | 6                   |
| Not Independent .....        | 60         | 45                 | 64                         | 47                  |

**Asked of Registered Republicans Only**

**Q5** If the 2012 Republican primary for President were held today and the candidates were: **(Rotate Names)**

|                      | <b>GOP</b>        |                |
|----------------------|-------------------|----------------|
|                      | <u>All</u>        | <u>Primary</u> |
| • Michelle Bachmann, |                   |                |
| • Herman Cain,       | Romney.....       | 39%            |
| • Newt Gingrich,     | Cain .....        | 15             |
| • Gary Johnson,      | Gingrich.....     | 9              |
| • Jon Huntsman       | Perry .....       | 6              |
| • Ron Paul,          | Paul .....        | 6              |
| • Rick Perry,        | Bachmann .....    | 4              |
| • Mitt Romney, and   | Huntsman .....    | 4              |
| • Rick Santorum      | Santorum .....    | 1              |
|                      | Johnson.....      | *              |
|                      | (Other) .....     | 1              |
|                      | (Undecided) ..... | 15             |

Which one would you vote for? **(If Undecided)** Well  
which one would you lean toward voting for if the  
election were held today?

**Asked of All Likely Voters**

**Q6** If the 2012 general election for President were held today and the candidates are: **(Rotate Names)**

|                                    | <u>All</u> | <u>GOP<br/>Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|------------------------------------|------------|------------------------|--------------------------------|---------------------|
| • Mitt Romney, the Republican, and |            |                        |                                |                     |
| • Barack Obama, the Democrat       |            |                        |                                |                     |
| Total Romney.....                  | 52%        | 87%                    | 19%                            | 54%                 |
| Total Obama .....                  | 41         | 8                      | 73                             | 39                  |
| Undecided.....                     | 7          | 5                      | 9                              | 7                   |
| <i>Romney/No Leans.....</i>        | <i>49%</i> | <i>83%</i>             | <i>18%</i>                     | <i>51%</i>          |
| <i>Obama/No Leans.....</i>         | <i>39</i>  | <i>8</i>               | <i>69</i>                      | <i>36</i>           |

Which one would you vote for? **(If Undecided)** Well  
which one would you lean toward voting for if the  
election were held today?

**Q7** If the 2012 general election for President were held today and the candidates are: **(Rotate Names)**

|                                   | <u>All</u> | <u>GOP<br/>Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|-----------------------------------|------------|------------------------|--------------------------------|---------------------|
| • Rick Perry, the Republican, and |            |                        |                                |                     |
| • Barack Obama, the Democrat      |            |                        |                                |                     |
| Total Obama .....                 | 46%        | 9%                     | 80%                            | 44%                 |
| Total Perry .....                 | 44         | 76                     | 15                             | 44                  |
| Undecided.....                    | 10         | 14                     | 6                              | 12                  |
| <i>Obama/No Leans.....</i>        | <i>44%</i> | <i>9%</i>              | <i>77%</i>                     | <i>42%</i>          |
| <i>Perry/No Leans.....</i>        | <i>41</i>  | <i>70</i>              | <i>13</i>                      | <i>40</i>           |

Which one would you vote for? **(If Undecided)** Well  
which one would you lean toward voting for if the  
election were held today?

Now I am going to ask you some questions about some issues.

**Q9** How would you rate the conditions of the nation’s economy – excellent, good, only fair or poor?

|                                  | <u>All</u> | <u>GOP<br/>Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|----------------------------------|------------|------------------------|--------------------------------|---------------------|
| Excellent.....                   | 0%         | 0%                     | 0%                             | 0%                  |
| Good .....                       | 2          | *                      | 3                              | 1                   |
| Only Fair.....                   | 27         | 13                     | 41                             | 27                  |
| Poor .....                       | 71         | 87                     | 56                             | 72                  |
| (Don't Know).....                | *          | 0                      | *                              | 1                   |
| <i>Total Excellent/Good.....</i> | <i>2%</i>  | <i>0%</i>              | <i>3%</i>                      | <i>1%</i>           |
| <i>Total Fair/Poor.....</i>      | <i>98</i>  | <i>100</i>             | <i>96</i>                      | <i>98</i>           |

**Q10** During the next twelve months, do you think the nation’s economy will get better, get worse, or stay about the same?

|                     | <u>All</u> | <u>GOP<br/>Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|---------------------|------------|------------------------|--------------------------------|---------------------|
| Get Better .....    | 24%        | 7%                     | 40%                            | 23%                 |
| Get Worse.....      | 32         | 49                     | 17                             | 32                  |
| Stay the Same ..... | 43         | 43                     | 43                             | 43                  |
| (Don't Know).....   | 1          | 1                      | *                              | 1                   |

**Q11** Just thinking about your own personal financial situation, do you feel that over the past 12 months things have gotten better, gotten worse, or stayed about the same for you?

|                       | <u>All</u> | <u>GOP<br/>Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|-----------------------|------------|------------------------|--------------------------------|---------------------|
| Gotten Better .....   | 9%         | 4%                     | 15%                            | 10%                 |
| Gotten Worse .....    | 37         | 53                     | 22                             | 43                  |
| Stayed the Same ..... | 54         | 44                     | 63                             | 46                  |
| (Don't Know).....     | 0          | 0                      | 0                              | 0                   |

**Q12** Thinking about the last ten years, would you say that the lives of children in America have gotten better, gotten worse or has there been no change?

|                       | <u>All</u> | <u>GOP Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|-----------------------|------------|--------------------|--------------------------------|---------------------|
| Gotten Better .....   | 14%        | 11%                | 18%                            | 17%                 |
| Gotten Worse .....    | 65         | 70                 | 59                             | 60                  |
| Stayed the Same ..... | 17         | 10                 | 23                             | 19                  |
| (Don't Know).....     | 4          | 9                  | 0                              | 3                   |

**Q13** When today's children in the United States grow up, do you think they will be better off or worse off than people are now?

|                      | <u>All</u> | <u>GOP Primary</u> | <u>Not<br/>GOP<br/>Primary</u> | <u>GE<br/>Swing</u> |
|----------------------|------------|--------------------|--------------------------------|---------------------|
| Better off.....      | 30%        | 16%                | 44%                            | 30%                 |
| Worse off .....      | 55         | 73                 | 39                             | 58                  |
| (Same/Depends) ..... | 3          | 4                  | 2                              | 2                   |
| (Don't Know).....    | 12         | 7                  | 16                             | 10                  |

**Q14** Now I am going to read you some issues that the next President will have to deal with. **[READ LIST]** Which is the most important issue to you that the next president should address?

**Q15**

**(If Choice)** And what would you say is the most important issue you think the next president should address? **(If needed, read other choices)**

| Rotate  | <u>Likely Voters</u> |              | <u>GOP Primary</u> |              | <u>Not GOP<br/>Primary</u> |              | <u>GE Swing</u> |              |
|---|----------------------|--------------|--------------------|--------------|----------------------------|--------------|-----------------|--------------|
|   | <u>Most</u>          | <u>Total</u> | <u>Most</u>        | <u>Total</u> | <u>Most</u>                | <u>Total</u> | <u>Most</u>     | <u>Total</u> |
| • Strengthening the economy and creating jobs.....  | 47%                  | 68%          | 53%                | 75%          | 41%                        | 62%          | 37%             | 64%          |
| • Reducing the federal budget deficit .....   | 17                   | 29           | 22                 | 35           | 13                         | 23           | 21              | 34           |
| • Improving the health, education, and safety of children .....                                       | 17                   | 27           | 7                  | 13           | 26                         | 41           | 20              | 26           |
| • Guaranteeing the financial future of Social Security and Medicare.....                              | 9                    | 27           | 4                  | 22           | 15                         | 31           | 15              | 32           |
| • Securing the homeland and protecting the nation from future terrorist attacks .....                 | 5                    | 14           | 7                  | 17           | 3                          | 11           | 3               | 15           |
| • Reducing taxes.....   | 2                    | 10           | 5                  | 16           | 0                          | 5            | 1               | 8            |
| • Dealing with issues surrounding the wars in Iraq and Afghanistan .....                              | *                    | 9            | 1                  | 8            | 0                          | 9            | 1               | 10           |
| • Protecting the environment and reducing the threat of global warming.....                           | *                    | 9            | *                  | *            | *                          | 16           | 0               | 5            |
| • Making the borders of the country more secure and handling the problem of illegal immigration ..... | 1                    | 5            | 1                  | 9            | *                          | 1            | *               | 4            |
| (Other) .....   | *                    | 1            | *                  | 1            | *                          | 1            | 0               | 0            |
| (Don't Know) .....  | *                    |              | 1                  |              | 0                          |              | *               |              |

**Q16** Now I am going to read a list of candidates for President. Please tell me how familiar you are with each of  
**Q21** their positions on children’s issues such as childcare, children’s health care, child abuse prevention, and afterschool and pre-school education programs. The first name is **(Read item)** How familiar are you with where **(he/she)** stands on children’s issues – very familiar, somewhat familiar, not too familiar, or not familiar at all?

|                     |                 | Very Familiar | Somewhat Familiar | Not Too Familiar | Not Familiar at All | (DK) | Total Familiar | Total Not Familiar |
|---------------------|-----------------|---------------|-------------------|------------------|---------------------|------|----------------|--------------------|
| • Barack Obama      | Likely Voters   | 29%           | 41                | 12               | 16                  | 1    | 70%            | 29                 |
|                     | GOP Primary     | 20%           | 29                | 20               | 28                  | 3    | 49%            | 49                 |
|                     | Not GOP Primary | 37%           | 53                | 4                | 5                   | *    | 91%            | 9                  |
|                     | GE Swing        | 28%           | 41                | 13               | 17                  | 1    | 70%            | 29                 |
| • Mitt Romney       | Likely Voters   | 12%           | 34                | 18               | 35                  | 1    | 46%            | 53                 |
|                     | GOP Primary     | 14%           | 31                | 21               | 31                  | 2    | 45%            | 52                 |
|                     | Not GOP Primary | 11%           | 36                | 15               | 38                  | *    | 47%            | 53                 |
|                     | GE Swing        | 12%           | 32                | 17               | 37                  | 2    | 44%            | 54                 |
| • Rick Perry        | Likely Voters   | 8%            | 29                | 14               | 48                  | 1    | 37%            | 62                 |
|                     | GOP Primary     | 4%            | 34                | 19               | 40                  | 2    | 38%            | 60                 |
|                     | Not GOP Primary | 12%           | 24                | 9                | 55                  | 0    | 37%            | 63                 |
|                     | GE Swing        | 8%            | 31                | 15               | 44                  | 1    | 39%            | 60                 |
| • Michelle Bachmann | Likely Voters   | 9%            | 27                | 11               | 52                  | 1    | 36%            | 63                 |
|                     | GOP Primary     | 9%            | 28                | 14               | 47                  | 1    | 37%            | 61                 |
|                     | Not GOP Primary | 9%            | 26                | 8                | 56                  | 1    | 35%            | 64                 |
|                     | GE Swing        | 5%            | 30                | 8                | 56                  | 1    | 35%            | 64                 |
| • Ron Paul          | Likely Voters   | 11%           | 19                | 14               | 54                  | 1    | 30%            | 68                 |
|                     | GOP Primary     | 9%            | 18                | 18               | 52                  | 2    | 27%            | 71                 |
|                     | Not GOP Primary | 14%           | 20                | 10               | 56                  | *    | 34%            | 66                 |
|                     | GE Swing        | 10%           | 17                | 14               | 58                  | 1    | 27%            | 72                 |
| • John Huntsman     | Likely Voters   | *%            | 11                | 13               | 74                  | 2    | 11%            | 87                 |
|                     | GOP Primary     | 0%            | 7                 | 18               | 72                  | 3    | 7%             | 90                 |
|                     | Not GOP Primary | *%            | 15                | 8                | 76                  | *    | 16%            | 84                 |
|                     | GE Swing        | 0%            | 6                 | 9                | 82                  | 2    | 6%             | 91                 |

**Q22** In making a voting decision, how important are issues of child well-being such as education, child abuse prevention, and child health care:

|   | All                             | GOP Primary | Not GOP Primary | GE Swing   |
|---|---------------------------------|-------------|-----------------|------------|
| • Very important, they are a primary factor in deciding how you vote                | 41%                             | 33%         | 50%             | 44%        |
| • Somewhat important, they are one of several issues you consider                   | 45                              | 45          | 46              | 47         |
| • Not very important, they are not necessarily issues you consider                  | 10                              | 16          | 4               | 6          |
| • Not at all important, they are just not a consideration in deciding how you vote? | 3                               | 6           | *               | 2          |
|   | (Don't Know).....               | *           | 0               | 0          |
|   | <i>Total Important.....</i>     | <i>87%</i>  | <i>77%</i>      | <i>96%</i> |
|   | <i>Total Not Important.....</i> | <i>13</i>   | <i>22</i>       | <i>4</i>   |

**Q23** How does the federal government do in helping to solve the problems of children and families in New Hampshire – not enough, about the right amount, or does the federal government do too much?

|                   | All | GOP Primary | Not GOP Primary | GE Swing |
|-------------------|-----|-------------|-----------------|----------|
| Not enough .....  | 53% | 42%         | 63%             | 61%      |
| About right.....  | 28  | 24          | 32              | 26       |
| Too much.....     | 18  | 33          | 3               | 13       |
| (Don't Know)..... | 2   | 2           | 1               | 1        |

Q24 Please tell me which statement you agree with more:

|  | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|--|------------|--------------------|------------------------|-----------------|
| • Government should do more to solve problems and help meet the needs of the people, OR.....     | 48%        | 26%                | 69%                    | 47%             |
| • Government is doing too many things better left to businesses, charities, and individuals..... | 51         | 73                 | 31                     | 52              |
| (Depends).....   | 0          | 0                  | 0                      | 0               |
| (Don't Know) .....   | 1          | 2                  | *                      | 1               |

Q25 What concerns you more:

|   | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|---|------------|--------------------|------------------------|-----------------|
| • The government will go too far in cutting programs <b>that promote</b> the health, education, and safety of children that they will not be prepared to compete in the future, OR..... | 43%        | 20%                | 66%                    | 44%             |
| • Without deep cuts in the government now, we will place an impossible burden of debt on today's children .....   | 55         | 77                 | 34                     | 54              |
| (Depends).....  | *          | 1                  | 0                      | 0               |
| (Don't Know) .....  | 2          | 3                  | *                      | 2               |

Q26 How much have you heard about the debate in Washington DC about the federal budget – a lot, a little, or nothing at all?

|                      | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|----------------------|------------|--------------------|------------------------|-----------------|
| A Lot.....           | 65%        | 66%                | 65%                    | 59%             |
| A Little.....        | 34         | 33                 | 35                     | 41              |
| Nothing at All ..... | *          | 1                  | 0                      | 0               |
| (Don't Know).....    | *          | *                  | 0                      | 0               |

Q27 As you may know, an August agreement between President Obama and the Republicans and Democrats in Congress would raise the federal government's debt ceiling through the year 2013 and make major cuts in government spending over the next few years. Based on what you have read or heard, do you approve or disapprove of that agreement? **(If favor/oppose)** Do you strongly **(approve/disapprove)** this plan or only somewhat **(approve/disapprove)**?

|                               | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|-------------------------------|------------|--------------------|------------------------|-----------------|
| Strongly Approve .....        | 21%        | 12%                | 29%                    | 20%             |
| Somewhat Approve .....        | 31         | 21                 | 41                     | 37              |
| Somewhat Disapprove....       | 24         | 32                 | 16                     | 24              |
| Strongly Disapprove.....      | 19         | 27                 | 11                     | 16              |
| (Don't Know).....             | 6          | 9                  | 3                      | 4               |
| <i>Total Approve.....</i>     | <i>52%</i> | <i>33%</i>         | <i>70%</i>             | <i>56%</i>      |
| <i>Total Disapprove .....</i> | <i>42</i>  | <i>58</i>          | <i>27</i>              | <i>40</i>       |

Q28 As you may know, the agreement would cut about one trillion dollars in government spending over the next ten years with provisions to make additional spending cuts in the future. Regardless of how you feel about the overall agreement, do you approve or disapprove of the cuts in government spending included in the debt ceiling agreement? **(If favor/oppose)** Do you strongly **(approve/disapprove)** this plan or only somewhat **(approve/disapprove)**?

|                               | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|-------------------------------|------------|--------------------|------------------------|-----------------|
| Strongly Approve .....        | 26%        | 35%                | 18%                    | 32%             |
| Somewhat Approve .....        | 28         | 25                 | 31                     | 31              |
| Somewhat Disapprove....       | 18         | 15                 | 21                     | 15              |
| Strongly Disapprove.....      | 20         | 18                 | 22                     | 17              |
| (Don't Know).....             | 8          | 7                  | 8                      | 5               |
| <i>Total Approve.....</i>     | <i>54%</i> | <i>60%</i>         | <i>49%</i>             | <i>63%</i>      |
| <i>Total Disapprove .....</i> | <i>38</i>  | <i>33</i>          | <i>43</i>              | <i>32</i>       |

**Q29** (Asked to those who approve of debt ceiling spending cuts) This agreement includes cuts to programs that promote and protect the health, education, and safety of children? Knowing this do you approve or disapprove of the cuts included in the debt ceiling agreement?

|                   | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|-------------------|------------|--------------------|------------------------|-----------------|
| Approve .....     | 27%        | 37%                | 19%                    | 24%             |
| Disapprove .....  | 67         | 55                 | 77                     | 69              |
| (Don't Know)..... | 5          | 6                  | 4                      | 7               |

**Q30** As you may know, as part of the agreement to raise the debt ceiling, Congress will appoint a special committee to look at ways to further reduce federal spending and the national debt. If that committee does not reach an agreement, the law would impose major cuts in most federal spending. For each of the following outcomes that the special committee could adopt, please tell me whether you would favor or oppose the committee doing that.

**(Read Item)** Would you favor or oppose the committee doing that? **(If favor/oppose)** Do you strongly **(favor/oppose)** or only somewhat **(favor/oppose)**?

|  |                 | <u>Strongly Favor</u> | <u>Somewhat Favor</u> | <u>Somewhat Oppose</u> | <u>Strongly Oppose</u> | <u>(DK)</u> | <u>Total Favor</u> | <u>Total Oppose</u> |
|--|-----------------|-----------------------|-----------------------|------------------------|------------------------|-------------|--------------------|---------------------|
| <ul style="list-style-type: none"> <li>• Passing an agreement that protects children’s health, education, and safety programs from cuts.</li> </ul>                                  | Likely Voters   | 47%                   | 20                    | 16                     | 16                     | 1           | <b>67%</b>         | <b>32</b>           |
|  | GOP Primary     | 37%                   | 19                    | 22                     | 19                     | 2           | <b>57%</b>         | <b>41</b>           |
|  | Not GOP Primary | 55%                   | 21                    | 11                     | 12                     | 0           | <b>76%</b>         | <b>24</b>           |
|  | GE Swing        | 50%                   | 20                    | 15                     | 14                     | 1           | <b>70%</b>         | <b>29</b>           |
| <ul style="list-style-type: none"> <li>• Passing an agreement that protects defense programs from cuts.</li> </ul>   | Likely Voters   | 30%                   | 26                    | 15                     | 23                     | 5           | <b>56%</b>         | <b>38</b>           |
|  | GOP Primary     | 27%                   | 26                    | 19                     | 24                     | 4           | <b>53%</b>         | <b>43</b>           |
|  | Not GOP Primary | 34%                   | 26                    | 12                     | 22                     | 6           | <b>59%</b>         | <b>34</b>           |
|  | GE Swing        | 34%                   | 24                    | 13                     | 21                     | 7           | <b>58%</b>         | <b>35</b>           |
| <ul style="list-style-type: none"> <li>• Passing an agreement that protects defense programs from cuts but cuts children’s health, education, and safety programs.</li> </ul>        | Likely Voters   | 15%                   | 15                    | 21                     | 44                     | 6           | <b>30%</b>         | <b>65</b>           |
|  | GOP Primary     | 19%                   | 23                    | 25                     | 27                     | 7           | <b>41%</b>         | <b>51</b>           |
|  | Not GOP Primary | 12%                   | 7                     | 17                     | 60                     | 4           | <b>19%</b>         | <b>77</b>           |
|  | GE Swing        | 16%                   | 14                    | 21                     | 44                     | 6           | <b>29%</b>         | <b>65</b>           |
| <ul style="list-style-type: none"> <li>• Not coming to any agreement and allowing automatic cuts happen in defense and children’s health, education, and safety programs.</li> </ul> | Likely Voters   | 12%                   | 11                    | 15                     | 56                     | 6           | <b>23%</b>         | <b>71</b>           |
|  | GOP Primary     | 15%                   | 11                    | 21                     | 47                     | 5           | <b>26%</b>         | <b>69</b>           |
|  | Not GOP Primary | 9%                    | 10                    | 10                     | 64                     | 6           | <b>20%</b>         | <b>74</b>           |
|  | GE Swing        | 14%                   | 10                    | 16                     | 56                     | 4           | <b>24%</b>         | <b>72</b>           |

**Q34** Most states, including New Hampshire, are facing fiscal challenges and a number of governors have called for the need to have more flexibility to decide how Medicaid dollars are spent in the states. Medicaid is a federal health program that provides care to low-income children, the elderly and the disabled.

Would you favor or oppose allowing governors this flexibility if it meant eliminating insurance coverage for some children?

|                          | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|--------------------------|------------|--------------------|------------------------|-----------------|
| Strongly Favor .....     | 13%        | 22%                | 5%                     | 10%             |
| Somewhat Favor .....     | 13         | 22                 | 4                      | 8               |
| Somewhat Oppose.....     | 19         | 20                 | 18                     | 20              |
| Strongly Oppose.....     | 54         | 34                 | 72                     | 61              |
| (Don't Know).....        | 1          | 2                  | 1                      | 1               |
| <b>Total Favor .....</b> | <b>26%</b> | <b>44%</b>         | <b>9%</b>              | <b>18%</b>      |
| <b>Total Oppose.....</b> | <b>72</b>  | <b>54</b>          | <b>90</b>              | <b>81</b>       |

**(If favor/oppose)** Do you strongly **(favor/oppose)** this plan or only somewhat **(favor/oppose)**?

**Q35** Now I am going to read you some statements. Please tell me whether you agree or disagree with each one.  
**Q39** **(Read Item)** Do you agree or disagree with that? **(If agree/disagree)** Do you strongly **(agree/disagree)** or only somewhat **(agree/disagree)**?

|  |                 | <u>Agree</u>  |                  | <u>Disagree</u>  |               | <u>(DK)</u> | <u>Total Agree</u> | <u>Total Disagree</u> |
|--|-----------------|---------------|------------------|------------------|---------------|-------------|--------------------|-----------------------|
|  |                 | <u>Strong</u> | <u>Some-what</u> | <u>Some-what</u> | <u>Strong</u> |             |                    |                       |
| <ul style="list-style-type: none"> <li>The federal budget deficit cannot be closed by spending cuts alone. We must end the tax cuts passed in 2001 and 2003 for those making more than 250 thousand a year <b>first</b> before we start cutting education and child health programs.</li> </ul>                                    | Likely Voters   | 57%           | 16               | 8                | 18            | 1           | <b>73%</b>         | <b>26</b>             |
|  | GOP Primary     | 32%           | 17               | 15               | 33            | 2           | <b>49%</b>         | <b>48</b>             |
|  | Not GOP Primary | 80%           | 15               | 1                | 4             | *           | <b>94%</b>         | <b>5</b>              |
|  | GE Swing        | 58%           | 19               | 7                | 15            | 2           | <b>77%</b>         | <b>22</b>             |
| <ul style="list-style-type: none"> <li>No one disputes that the federal government needs to cut spending, but it needs to be done smartly. Programs that promote and protect the health, education, and safety of children should be protected from any cuts and those that work for children best should be increased.</li> </ul> | Likely Voters   | 40%           | 32               | 13               | 15            | *           | <b>72%</b>         | <b>28</b>             |
|  | GOP Primary     | 29%           | 28               | 19               | 23            | 1           | <b>58%</b>         | <b>42</b>             |
|  | Not GOP Primary | 50%           | 34               | 6                | 8             | *           | <b>85%</b>         | <b>15</b>             |
|  | GE Swing        | 34%           | 36               | 14               | 15            | 1           | <b>70%</b>         | <b>29</b>             |
| <ul style="list-style-type: none"> <li>The President and Congress need to give a higher priority to the health, education and well-being of the country's children.</li> </ul>   | Likely Voters   | 45%           | 24               | 12               | 19            | *           | <b>69%</b>         | <b>31</b>             |
|  | GOP Primary     | 29%           | 25               | 15               | 30            | *           | <b>54%</b>         | <b>46</b>             |
|  | Not GOP Primary | 59%           | 23               | 8                | 9             | 0           | <b>83%</b>         | <b>17</b>             |
|  | GE Swing        | 40%           | 35               | 8                | 17            | 0           | <b>75%</b>         | <b>25</b>             |
| <ul style="list-style-type: none"> <li>With a deficit of more than trillion dollars every year, we need to cut all programs in the federal budget. Cutting programs might be hard but it is necessary to show we are serious about restoring the nation to a sustainable financial path.</li> </ul>                                | Likely Voters   | 39%           | 26               | 13               | 21            | 1           | <b>66%</b>         | <b>34</b>             |
|  | GOP Primary     | 48%           | 31               | 9                | 11            | 1           | <b>79%</b>         | <b>20</b>             |
|  | Not GOP Primary | 31%           | 22               | 17               | 30            | 0           | <b>53%</b>         | <b>47</b>             |
|  | GE Swing        | 33%           | 30               | 16               | 20            | *           | <b>63%</b>         | <b>37</b>             |
| <ul style="list-style-type: none"> <li>Our political leaders in Washington DC are not doing enough to ensure the health, education and well-being of children today.</li> </ul>  | Likely Voters   | 35%           | 28               | 20               | 17            | 1           | <b>63%</b>         | <b>37</b>             |
|  | GOP Primary     | 25%           | 20               | 26               | 28            | 1           | <b>45%</b>         | <b>54</b>             |
|  | Not GOP Primary | 44%           | 26               | 13               | 7             | *           | <b>79%</b>         | <b>20</b>             |
|  | GE Swing        | 38%           | 28               | 19               | 13            | *           | <b>68%</b>         | <b>32</b>             |

**Q40** Now I am going to read you some proposals people have made. I want you to tell me whether you would be more likely or less likely to vote for a candidate who made that specific proposal. **(Read Item)** Would you be more likely or less likely to vote for a candidate who proposed that? **(If more/less likely)** Would you be much **(more/less)** likely or somewhat **(more/less)** likely to vote for that candidate?

| Ranked by 'Total More Likely'  |                 | More Likely |           | Less Likely |      | (No Diff) | (DK) | Total More Likely | Total Less Likely |
|--|-----------------|-------------|-----------|-------------|------|-----------|------|-------------------|-------------------|
|  |                 | Much        | Some-what | Some-what   | Much |           |      |                   |                   |
| • Expanding of after-school opportunities for children and youth.  | Likely Voters   | 36%         | 42        | 11          | 8    | 2         | 1    | 78%               | 20                |
|  | GOP Primary     | 31%         | 33        | 18          | 14   | 4         | 1    | 64%               | 32                |
|  | Not GOP Primary | 41%         | 50        | 5           | 3    | 0         | 0    | 91%               | 9                 |
|  | GE Swing        | 33%         | 44        | 14          | 7    | 2         | 1    | 77%               | 21                |
| • Providing Head Start, a program that helps pre-school children from disadvantaged backgrounds, so every eligible child can attend a program instead.   | Likely Voters   | 41%         | 34        | 13          | 11   | 1         | *    | 75%               | 23                |
|  | GOP Primary     | 30%         | 36        | 15          | 16   | 2         | *    | 66%               | 31                |
|  | Not GOP Primary | 52%         | 32        | 10          | 6    | *         | 0    | 84%               | 16                |
|  | GE Swing        | 41%         | 28        | 17          | 12   | 1         | 0    | 69%               | 30                |
| • Increasing funding for student loans, including Pell Grant scholarships for low and moderate-income college students.  | Likely Voters   | 38%         | 36        | 12          | 13   | 2         | 1    | 73%               | 24                |
|  | GOP Primary     | 28%         | 32        | 19          | 17   | 4         | 1    | 59%               | 37                |
|  | Not GOP Primary | 47%         | 40        | 4           | 9    | 0         | *    | 87%               | 13                |
|  | GE Swing        | 30%         | 38        | 13          | 17   | 2         | 1    | 68%               | 30                |
| • Launching a major national initiative to reduce the three million reports of child abuse and neglect and the more than 2,000 child abuse deaths that occur every year.   | Likely Voters   | 37%         | 34        | 12          | 10   | 6         | 1    | 71%               | 22                |
|  | GOP Primary     | 33%         | 35        | 10          | 9    | 10        | 2    | 68%               | 20                |
|  | Not GOP Primary | 41%         | 32        | 12          | 12   | 3         | *    | 73%               | 24                |
|  | GE Swing        | 34%         | 34        | 13          | 12   | 6         | 1    | 68%               | 25                |
| • Eliminating the recent tax cuts passed in the last decade for families earning over \$250,000 a year, requiring those families to pay more.  | Likely Voters   | 42%         | 21        | 16          | 20   | *         | *    | 63%               | 36                |
|  | GOP Primary     | 35%         | 18        | 21          | 25   | *         | *    | 53%               | 47                |
|  | Not GOP Primary | 49%         | 24        | 11          | 16   | 0         | 0    | 73%               | 27                |
|  | GE Swing        | 41%         | 25        | 17          | 17   | *         | 0    | 66%               | 34                |
| • Increasing subsidies for child care so more middle class working families can afford care.   | Likely Voters   | 31%         | 35        | 21          | 12   | *         | 1    | 66%               | 33                |
|  | GOP Primary     | 26%         | 30        | 25          | 19   | 0         | 1    | 55%               | 44                |
|  | Not GOP Primary | 36%         | 40        | 18          | 4    | 1         | 1    | 76%               | 22                |
|  | GE Swing        | 28%         | 34        | 27          | 9    | 0         | 2    | 62%               | 36                |
| • Having the federal government work with states like New Hampshire to provide greater funding so that all parents who want to send their children to a high-quality pre-kindergarten or kindergarten program can afford to do so. | Likely Voters   | 33%         | 26        | 18          | 21   | 2         | 1    | 58%               | 38                |
|  | GOP Primary     | 24%         | 18        | 28          | 24   | 4         | 2    | 42%               | 52                |
|  | Not GOP Primary | 41%         | 33        | 8           | 18   | *         | 0    | 74%               | 26                |
|  | GE Swing        | 32%         | 30        | 17          | 19   | 2         | 1    | 62%               | 35                |
| • Eliminating the tax on capital gains and stock dividends.  | Likely Voters   | 22%         | 27        | 19          | 20   | *         | 2    | 49%               | 49                |
|  | GOP Primary     | 29%         | 36        | 17          | 16   | *         | 2    | 65%               | 33                |
|  | Not GOP Primary | 15%         | 19        | 22          | 42   | 0         | 1    | 34%               | 64                |
|  | GE Swing        | 18%         | 22        | 23          | 35   | *         | 2    | 40%               | 59                |
| • Reducing the corporate tax rate from 35 to 25 percent.   | Likely Voters   | 23%         | 22        | 17          | 36   | *         | 1    | 45%               | 53                |
|  | GOP Primary     | 34%         | 29        | 18          | 17   | 1         | 1    | 63%               | 35                |
|  | Not GOP Primary | 12%         | 16        | 16          | 54   | *         | 1    | 28%               | 70                |
|  | GE Swing        | 18%         | 22        | 18          | 40   | 1         | 1    | 40%               | 58                |

Now I have some statistical questions to ensure we have a representative sample.

**Q58 Sex**

|              | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|--------------|------------|--------------------|------------------------|-----------------|
| Male.....    | 50%        | 53%                | 46%                    | 52%             |
| Female ..... | 50         | 47                 | 54                     | 48              |

**Q49 What is your age?**

|                 | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|-----------------|------------|--------------------|------------------------|-----------------|
| 18-34.....      | 10%        | 10%                | 10%                    | 9%              |
| 35-44.....      | 23         | 22                 | 23                     | 23              |
| 45-54.....      | 23         | 22                 | 24                     | 23              |
| 55-64.....      | 22         | 21                 | 23                     | 20              |
| 65+ .....       | 22         | 25                 | 20                     | 24              |
| (Refused) ..... | *          | *                  | *                      | 1               |

**Q50 Are you a grandparent of a child under 18?**

|          | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|----------|------------|--------------------|------------------------|-----------------|
| Yes..... | 33%        | 37%                | 29%                    | 34%             |
| No ..... | 67         | 63                 | 71                     | 66              |

**Q51 Are you currently married, separated, divorced, widowed, or have you never been married?**

|                    | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|--------------------|------------|--------------------|------------------------|-----------------|
| Married .....      | 67%        | 75%                | 60%                    | 66%             |
| Sep/Div/Wid.....   | 29         | 22                 | 35                     | 31              |
| Never married..... | 4          | 3                  | 5                      | 3               |

**Q52 Are you the parent of a child under 18 currently living in your household?**

|          | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|----------|------------|--------------------|------------------------|-----------------|
| Yes..... | 34%        | 36%                | 31%                    | 31%             |
| No ..... | 66         | 64                 | 69                     | 69              |

**Q53 What is the last grade you completed in school?**

|                                | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|--------------------------------|------------|--------------------|------------------------|-----------------|
| Less than High School .....    | 2%         | 2%                 | 2%                     | 4%              |
| High School Graduate .....     | 18         | 21                 | 16                     | 17              |
| Some College/Technical... ..   | 23         | 23                 | 23                     | 24              |
| College Degree (4 Year) ... .. | 39         | 37                 | 41                     | 33              |
| Graduate Degree.....           | 18         | 18                 | 19                     | 22              |

**Q54 When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?**

|                                 | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|---------------------------------|------------|--------------------|------------------------|-----------------|
| Liberal .....                   | 15%        | 1%                 | 29%                    | 11%             |
| Somewhat liberal.....           | 17         | 2                  | 30                     | 19              |
| Moderate .....                  | 28         | 25                 | 31                     | 40              |
| Smwt conservative.....          | 17         | 29                 | 5                      | 16              |
| Conservative .....              | 22         | 43                 | 3                      | 12              |
| (DK/Refused).....               | 1          | 0                  | 1                      | 1               |
| <i>Total Liberal .....</i>      | <i>32%</i> | <i>3%</i>          | <i>59%</i>             | <i>30%</i>      |
| <i>Total Conservative .....</i> | <i>39</i>  | <i>72</i>          | <i>9</i>               | <i>28</i>       |

**Q55 Thinking back on all the votes you have cast in the past several years in national and state elections, which one of the following statements best represents how you have voted in these elections?:**

|   | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|---|------------|--------------------|------------------------|-----------------|
| • I vote for the Democrats a large majority of the time.....                    | 26%        | 2%                 | 49%                    | 0%              |
| • I vote for the Democrats a little more often than for the Republicans ....    | 11         | 1                  | 21                     | 25              |
| • I split my votes pretty evenly between the Democrats and the Republicans..... | 19         | 14                 | 23                     | 43              |
| • I vote for the Republicans a little more often than for the Democrats ....    | 14         | 26                 | 3                      | 31              |
| • I vote for the Republicans a large majority of the time .....                 | 30         | 57                 | 4                      | 0               |
| (Don't Know) .....  | 0          | 0                  | 0                      | 0               |
| <i>Total Democrat .....</i>   | <i>37%</i> | <i>3%</i>          | <i>70%</i>             | <i>25%</i>      |
| <i>Total Swing .....</i>  | <i>44</i>  | <i>41</i>          | <i>47</i>              | <i>100</i>      |
| <i>Total Republican .....</i>   | <i>44</i>  | <i>83</i>          | <i>7</i>               | <i>31</i>       |

**Q56** How well would you say the phrase “Tea Party supporter” describes you – very well, somewhat well, not too well, or not well at all?

|                            | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|----------------------------|------------|--------------------|------------------------|-----------------|
| Very Well .....            | 11%        | 19%                | 3%                     | 8%              |
| Somewhat Well.....         | 22         | 41                 | 5                      | 20              |
| Not too Well.....          | 17         | 19                 | 15                     | 22              |
| Not Well at All.....       | 50         | 20                 | 77                     | 48              |
| (DK/Refused).....          | 1          | 1                  | 1                      | 1               |
| <i>Total Well.....</i>     | <i>33%</i> | <i>60%</i>         | <i>7%</i>              | <i>28%</i>      |
| <i>Total Not Well.....</i> | <i>66</i>  | <i>39</i>          | <i>92</i>              | <i>70</i>       |

**Q57** Is your total household income: (READ CHOICES)

|                          | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|--------------------------|------------|--------------------|------------------------|-----------------|
| Less than \$25,000 ..... | 10%        | 9%                 | 11%                    | 9%              |
| \$25,000-\$34,999 .....  | 13         | 14                 | 11                     | 13              |
| \$35,000-\$49,999 .....  | 14         | 15                 | 12                     | 12              |
| \$50,000-\$74,999 .....  | 22         | 15                 | 28                     | 25              |
| \$75,000-\$99,999 .....  | 15         | 13                 | 17                     | 13              |
| \$100,000+ .....         | 21         | 25                 | 17                     | 21              |
| (Refused).....           | 7          | 10                 | 4                      | 7               |

**Q40** Congressional District

|                   | <u>All</u> | <u>GOP Primary</u> | <u>Not GOP Primary</u> | <u>GE Swing</u> |
|-------------------|------------|--------------------|------------------------|-----------------|
| North.....        | 14%        | 13%                | 15%                    | 12%             |
| Central .....     | 26         | 24                 | 29                     | 28              |
| Southwest .....   | 8          | 9                  | 7                      | 4               |
| Hillsborough..... | 29         | 30                 | 27                     | 29              |
| Rockingham .....  | 23         | 24                 | 22                     | 26              |